



The **WARWICK VALLEY CHAMBER OF COMMERCE** invites you to participate in the 5th *annual* business to community EXPO! The EXPO targets business-to-business and business-to-consumer attendance. The event is open to the public.

LOCATION: The Warwick Valley Middle School, West Street, Warwick

WHEN: **Saturday, March 31, 2012**
Public Hours: 10:00 a.m. – 3:30 p.m.
Vendor to vendor networking: 9:00 – 10:00 a.m.

FEES: Chamber members \$195 (\$225 after January 1, 2012); Non-members \$425 (includes Chamber Membership).

EXPO EXPERIENCE:

- The Business Expo showcases the “Who’s Who” in the Warwick Valley area business community, including businesses that offer a product or service, storefront or home based.
- Make face-to-face contact with potential customers, including fellow vendors.
- Generate immediate sales and leads.
- Introduce or distribute product samples and promotional items to increase market presence.

EXPO FEATURES:

- Exhibitor Pre-Networking Information Night two weeks prior to event.
- Exhibitor Pre-Show Vendor to Vendor Opportunity 9:00 – 10:00 a.m. the day of EXPO.
- An Opportunity to Market Products and Services.
- Complimentary assistance in unloading and reloading of vendor equipment

PUBLICITY AVENUES:

Press releases, websites, networking events, posters, post cards, brochures, chamber newsletter, radio, cable, e-marketing, newspapers, community calendars, PSA, yard signs, and your own exhibitor publicity.

EXPO 2012 Schedule:

| | |
|-------------------|-------------------|
| Check In & Set Up | 7:30 – 9:00 a.m. |
| Vender to Vender | 9:00 – 10:00 a.m. |
| Expo Public Hours | 10:00 – 3:30 p.m. |
| Tear Down | 3:30 p.m. |

Contact Information

Warwick Valley Chamber of Commerce
P.O. Box 202
Warwick, NY 10990
Phone: 845-986-2720 Fax: 845-986-6982
Web: www.warwickcc.org
Email: info@warwickcc.org

Registration Form

EXPO, Saturday, March 31, 2012

Booth Rates: **\$195 Early Registration Discount WVCC Chamber Members Only**
 \$225 Warwick Valley Chamber of Commerce Member.
 \$425 Non-Member (includes Chamber Membership)
 \$55 Extra for Corner Booth / **\$60** Extra for Electric

Booth Set-Up: 10' X 8' Exhibitor Booth includes 8' high back wall, 30" high side walls, blue fabric, 8x24x30 decorated table, white vinyl covered on top and a blue skirting, two chairs & uniform signage.

Public Admission is Free!

Registration deadline: Tuesday - March 13th, 2012
Exhibitor Mixer (Free): Thursday – March 15th, 2012

EXPO 2012 REGISTRATION FORM Return by Web, Fax, Mail, or Call in Credit Card

Company Name: _____
Contact Name: _____ Email: _____
Address: _____ City: _____
State: _____ Zip: _____ Phone: _____ Fax: _____
Website: _____

Registration Fee: ___ **\$195 (by 12/31/11)** ___ **\$425 Non Member (includes membership)**
 ___ **\$225 (after 1/1/12)**

Electric Requested (Limited Spots Available) ___yes **\$60 Extra**

Corner Booth Requested (Limited Spots Available) ___yes **\$55 Extra**

*** All reservations for booth locations, including corner booths, are on a first come first serve basis * Deadline March 13.**

Program Book Ad Requested

Please Reserve ___ full page (**\$250**) ___ 2/3 page (**\$175**) ___ 1/3 page (**\$100**)

Total Enclosed: _____ **CC#:** _____ **Exp:** _____ **CCV:** _____

Payment must accompany registration to secure booth.

For More Information Contact: Michael Johndrow, Executive Director, 845-986-2720