



The **WARWICK VALLEY CHAMBER OF COMMERCE** invites you to participate in the 3rd *annual* business to community EXPO! The EXPO targets business-to-business and business-to-consumer attendance. The event is open to the public and features a keynote speaker to draw the public.

**LOCATION:** The Warwick Valley Middle School, West Street, Warwick

**WHEN:** **Saturday, April 10, 2010**  
Public Hours: 10:00 a.m. – 4:00 p.m.  
Vendor to vendor networking: 9:00 – 10:00 a.m.

**FEES:** Chamber members \$195; Non-members \$375 (includes Chamber Membership).  
A corner booth, offering more traffic exposure, is an additional \$40.

**EXPO EXPERIENCE:**

- The Business Expo showcases the “Who’s Who” in the Warwick Valley area business community, including businesses that offer a product or service, storefront or home based.
- Make face-to-face contact with potential customers, including fellow vendors.
- Generate immediate sales and leads.
- Introduce or distribute products, samples, promotional items to increase market presence.

**EXPO FEATURES:**

- Exhibitor Pre-Networking Information Night two weeks prior to event – **March 25<sup>th</sup>**
- Exhibitor Pre-Show Vendor to Vendor Opportunity 9:00 – 10:00 a.m. the day of EXPO.
- An Opportunity to Market Products and Services.
- Keynote Speaker to attract more consumers to the EXPO.

**PUBLICITY AVENUES:** Press releases, websites, networking events, flyers, posters, post cards, brochures, WVT bill inserts, chamber newsletter, radio, cable, e-marketing, newspapers, community calendars, PSA, yard signs, and your own exhibitor publicity.

**EXPO 2010 Schedule:**

Check In & Set Up	8:00 – 9:00 a.m.
Vender to Vender	9:00 – 10:00 a.m.
Expo Public Hours	10:00 – 4:00 p.m.
Tear Down	4:00 p.m.

**Contact Information**

Warwick Valley Chamber of Commerce  
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